



5K & 1 MILE FUN RUN

Thank you so much for your interest in sponsoring the inaugural Running For Rachael 5K & 1 Mile Fun Run being held on May 4th, 2019. Your contribution to our organization will go a long way in supporting local cancer-focused charities and patients.

Please fill out and return the sponsorship form by **April 1, 2019**. The sooner you join us, the better as we can apply your logo to all race-related material associated with your chosen sponsor level! Please email your company or personal logo in a .png or vector file. Corporate donations may not be accepted after this date.

Checks should be made payable to: *Running for Rachael, LLC*

GET IN TOUCH!

ADDRESS | 85 Higgins Court, Baton Rouge, LA 70808

EMAIL | running4rachael@gmail.com

PHONE | 786.877.1741

SPONSORSHIP CONTACT INFORMATION

You may send your form to any of our contact points on the first page!

SPONSORSHIP LEVEL: ___ In-Kind ___ Team Player ___ Bronze
 ___ Silver ___ Gold ___ Platinum ___ Presenting

GENERAL INFORMATION:

Company or Sponsor Name _____

I would like to be acknowledged by my: ___ company name ___ personal name

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

Signature _____

EVENT DAY INFORMATION:

Will you attend the event? Y___ N___

Event Day Contact: _____

Phone () _____ Email _____

Will you supply promotional material for race bags? (Silver-Platinum Levels) Y___ N___

Will you distribute product samples/promotional materials at an informational table?
(Gold-Presenting Levels) Y___ N___

What products or promotional items will you bring? (Bag or info table items)

Will you provide & set-up signage at the finish line? (Presenting Only) Y___ N___



In-Kind Donation

- Logo on website
- Logo displayed with donated item(s)

Team Player Sponsor | \$250

- 5 race participants + shirts
- Logo on website
- Social Media Spotlight

Bronze Sponsor | \$500

- 10 race participants + shirts
- Logo on website
- Social Media Spotlight

Silver Sponsor | \$1,000

- 15 race participants + shirts
- Linked logo on website
- Social Media Spotlight
- Logo on race shirt
- Logo on race registration flyer
- Logo in race packet
- Option to include promotional material in race bags

Gold Sponsor | \$2,500

- 25 race participants + shirts
- Linked logo on website
- Social Media Spotlight
- Logo on race shirt
- Logo on race registration flyer
- Logo in race packet
- Option to include promotional material in race bags
- Logo displayed at registration tables
- Pop-up tent for your team
- Special recognition at awards ceremony
- If interested, you are allowed to set up an informational table about your company and hand out promotional material or product samples



Platinum Sponsor | \$5,000

- 50 race participants + shirts
- Linked logo on website on sponsorship page and front page
- Social Media Spotlight
- Logo on race shirts in prominent placement
- Logo on race registration flyer
- Logo in race packet
- Option to include promotional material in race bags
- Logo displayed at registration table
- Large tent for your team at the start/finish area
- Special recognition at awards ceremony
- If interested, you are allowed to set up an informational table about your company and hand out promotional material or product samples

Presenting Sponsorship | \$10,000

- "Running for Rachael presented by: Your Company Name/Logo" incorporated into all promotional materials and race collateral
- 75 race participants + shirts
- Linked logo on website on sponsorship page and front page
- Social Media Spotlight
- Logo on race registration flyer
- Logo in race packet
- Option to include promotional material in race bags
- Logo displayed at registration table
- VIP section in the race pavilion
- Special recognition at awards ceremony
- If interested, you are allowed to set up an informational table about your company and hand out promotional material or product samples
- If interested, you are allowed to set up a banner/sign next to the finish chute

Vendor | \$150

- Linked name or company listed on website
- You are allowed to set up a tent on race day (self-provided)
- You may pass out promotional items on race day (with approval)